

We helped Creative Nerds go from ₹2.5L to ₹25L in revenue

And how we can do the same for you

At a glance

How we helped a service based company to 10x their revenue using our funnel & strategy. Read the complete document to see that.

Key metrics

Our strategy for Creative Nerds yielded impressive results in a short time. By leveraging data-driven decisions and continuous optimization, we were able to deliver high-impact outcomes that transformed their business.



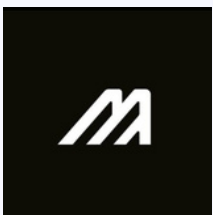
75+

High ticket appointments



₹76,500

Ad Spent converted into ₹25L in revenue



Marketing Agency



www.metroshouse.com



Ahmedabad, India

CHALLENGES

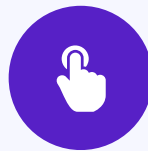


Creative Nerds struggled to secure appointments despite having a strong service offering. Their primary challenge was generating consistent leads and converting them into high-value bookings. Initial marketing efforts delivered minimal results, impacting revenue growth.

SOLUTIONS



We crafted a comprehensive strategy by combining Google Ads for primary lead generation with organic content to build trust on social media. Traffic from ads was nurtured through engaging social media content, and a refined conversion process was applied to turn leads into appointments.



Professional Service



Guaranteed Return



Interested/Hot Leads

RESULTS



Dramatic Revenue Growth

1

Experienced exponential growth, with revenue jumping from ₹2.5 lakhs to ₹25 lakhs in just three months. This remarkable 1000% increase allowed them to scale their operations and reinvest in further growth opportunities.

High-Value Appointments

2

Our approach delivered over 75 high-ticket appointments within 60 days, providing a steady stream of quality leads. This not only improved their conversion rates but also allowed for more predictable business growth.

Sustained Success

3

The ongoing optimization of ad strategies, SEO, and content now benefits from a reliable lead-generation pipeline that continues to yield consistent, high-quality appointments, even after the project's completion.